

Alperton Engineering Advanced Business Manager Financial Accounting and Maximizer Customer Relationship Management (CRM) software.

These are extraordinary times for Alperton. With the combination of our strengths and resources we are uniquely positioned to provide our customers with the right solutions in their applications.

In today's world, the market for all Engineering Plastics is as broad as it is exciting, from traditional industries that are laboured towards efficiency, reliability, quality, health & safety and cost saving, to the new Hi-Tech industries that demand so much more from materials.

So, we started a journey that today sees us as market leaders in Ireland, applying the core values as we had in 1978. ie Having partnerships with the best and most innovative manufacturers on the scene today, staff who are dedicated and possess a high level of application and material knowledge, and customers we love to serve and who appreciate the added value we provide.

This journey could not have been possible without our technology partner Software Support Systems Ltd. This relationship spans more than a decade and they are on hand to provide the best hardware and software solutions to enable us to run our business efficiently, improve customer service while making financial savings.



CASE STUDY



“Our reward in this is simple: Worthwhile Work! and gives all of us Huge satisfaction of making a contribution to this ever-changing world”

John Moran, Sales Manager.

www.alperton.ie



Alperton Engineering Ltd.

- **Immediate confirmation of client orders by e-mail has cut out wrong deliveries completely.**
- **This has had a knock on effect of no returns, no credits.**
- **When we are ready to ship a reminder is sent to the client to expect delivery.**
- **We e-mail the customer the invoice and the statement.**
- **We e-mail purchase orders to suppliers**
- **We decide when to run the month end – you can have several months open at one time.**
- **VAT period can be closed separate to the month end. You have immediate up to date financial information.**
- **You have complete integration with Microsoft Office.**

We provide products which are very technical in nature and during our conversations with clients we need to record detailed specifications. We do this in Maximizer and it shows continuity to the individual clients as all internal users have access to this information, it also stops them having to repeat themselves. We have integrated Maximizer into our phone system and I also have access to it on my mobile and laptop.

